

AFRICAN TRAVEL, INC. INTRODUCES 2008 PROGRAM

NEW: NAMIBIA & SOUTH AFRICA ADVENTURE, A TRIO OF LUXURY LEVELS IN BOTSWANA

Complete Safari Planner for Discerning Travelers

AFRICAN TRAVEL, INC., named by Travel + Leisure magazine as one of the top ten safari operators in 2007, has introduced its 2008 complete Safari Planner and brochure. New for 2008 is a "Southern Jewels" itinerary of Namibia and South Africa; a private Egypt itinerary and an expanded choice of luxury trip levels for guests traveling in Botswana.

13-day "Southern Jewels" Explores Namibia and South Africa

From the Bushmen of Namibia to the art galleries of seaside Swakopmund, and the vastness of Kruger Park, the 13-day "Southern Jewels" spends six nights in Namibia and four nights in South Africa. The itinerary, designed for individual parties, begins in Namibia with a five-night wing safari including two nights in Sossusvlei, visiting the largest sand dunes in the world in specially-fitted 4x4 vehicles. Also included are one night in Swakopmund with its European flavor and a flight over the Skeleton Coast to Damaraland with its ancient rock engravings. The itinerary concludes with an overnight in Johannesburg and three nights in Kruger Park, South Africa's most densely populated wildlife region, complete with personalized ranger and tracker teams to lend insight into the area's wildlife. Land only prices begin at \$7,995 per person, \$1,395 single supplement for May – August departures, and range to \$8,995 and \$1,695 respectively depending on season. Round trip air fare from Washington DC – Johannesburg and Windhoek begins at \$1,995 economy, \$7,995 Business Class from Washington DC. Price includes intra-Africa flights, luxury accommodations, excursions with highly-experienced guides and 20 meals (10 breakfasts, 3 lunches, 7 dinners).

Three Levels of Luxury in Botswana

Travelers can now choose from three levels of luxury --Cheetah, Lion or Leopard -- on African Travel Inc.'s 11-day Botswana program. Prices for "The Last Refuge" itinerary – available for small group or individual departures -- range from \$4,395 per person at the Cheetah level, January – March, to \$10,795 per person for Leopard level, June through November, 2008. Guests spend six days in a combination of camps and lodges in the bush, beginning and ending with a hotel overnight in Johannesburg. During the six day visit, all levels visit three different destinations, including luxury camps in the Okavango Delta and Chobe. In addition Cheetah and Lion levels visit the Moremi Reserve, while those on the Leopard level stay at the Kweddi Reserve. Game drives, transfers between camps by bush plane – complete with aerial game viewing -- accommodations, and 20 meals (8 breakfasts, 6 lunches, and 6 dinners) are included in the price.

Single supplement ranges from \$595 to \$1,695. Round trip airfare from New York – Johannesburg-Maun, Botswana ranges from \$1,995 economy class, to \$7,975 business class.

Personally-Escorted Egypt

AFRICAN TRAVEL, INC.'s new ultra-deluxe "Exclusively Yours Egypt!" is an 11-day personally-escorted tour, complete with your own Egyptologist guide, a private suite on a Nile cruise ship, and private sightseeing excursions. Designed for individual parties, the itinerary features three nights in Cairo, a home-hosted dinner with an Egyptian family, a flight up the Nile, and visits to the Valley of the Kings, Luxor, Karnak and more. Included are 22 meals: 8 breakfasts, 8 lunches and 6 dinners. Per person prices range are \$5,395 January – September, and \$5,895 October – December. Single supplement is \$2,095 and \$2,325 respectively. Round trip economy air fare from New York – Cairo is \$1,225 to \$1,775, Business Class is \$4,375.

Practicalities and More

All AFRICAN TRAVEL, INC. itineraries can be customized and tailored to individual preferences. Prices are based on double occupancy. Air fares are exclusive of taxes and security fees, and add-on air fares are available from cities nationwide.

New Brochure Available

The 68-page full-color 2008 Brochure features 12 suggested itineraries for Southern and East Africa plus Egypt, ranging from 11 to 19 days; and 8 ultra-deluxe "Exclusively Yours" Africa themed suggestions, from honeymoons and family to spas and golf. Also featured are 23 "Off-the-beaten-path" extensions ranging from Dubai and the Seychelles to trekking Mountain gorillas in Rwanda and climbing Mt. Kilimanjaro. These range from 3 days/2 night visiting Victoria Falls or the wine country surrounding Cape Town, on up to a 6-day "Zambezi Canoe Adventure" , or an " 8-day "Zambia Walking Trails" adventure.

Also included are comprehensive trip planning tools, with color photos of various accommodations available, from luxury hotels, to lodges and bush camps; an overview of each destination; a full-page map of the continent, a weather chart, and complete travel and document information. The brochure also devotes a full page to AFRICAN TRAVEL, INC.'s philosophy of responsible tourism, of leaving only footprints and supporting conservation and wildlife efforts such as the Maasai Wilderness Conservation Trust and the Cheetah Outreach Foundation. And fittingly, the cover of AFRICAN TRAVEL, INC.'s 2008 brochure sports a photo of a mother cheetah and cub at rest.

About AFRICAN TRAVEL, INC.:

Since 1976 AFRICAN TRAVEL, INC., under the leadership of its founder and managing director, Dave Herbert, has designed custom-tailored, luxury vacation experiences to the African continent and beyond for discerning travelers. The company's offerings stretch from Cape Town to Cairo, the Seychelles islands, Mauritius, Madagascar and Dubai.

To receive a copy of AFRICAN TRAVEL, INC.'s 2008 brochure and additional information, see your travel agent or call African Travel at 1-800-421-8907 or (818) 507-7893. Information is also available at www.africantravelinc.com or by emailing ati@africantravelinc.com .

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Media: For more information and photos visit African Travel Inc.'s press site:
www.africantravelmedia.com

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