

## Fact Sheet African Travel, Inc

### Who We Are

When African Travel, Inc. opened its doors in 1976, it was the only safari operator in the United States exclusively selling South African travel. Today, the company has expanded its offerings to include super-luxe journeys throughout the African continent, to islands in the Indian Ocean, and to Dubai. By focusing on Africa for more than 30 years, African Travel has honed its reputation as a leader in high-end custom safaris for individuals and small groups. The company is also an innovator in developing low density tourism for off-the-beaten-track travel experiences.

### Product

Programs fall into four basic categories:

- **Inclusive Expeditions for Individuals or Small Groups:** Varying from 10 – 18 days, these 12 adventure itineraries focus on wildlife and culture of one or two African nations, including South Africa, Botswana, Namibia, Kenya, Tanzania or Egypt.
- ***Exclusively Yours Africa:*** A collection of 23 specially created journeys for people seeking the ultimate in exclusive, personalized, and luxurious, private safaris. Designed around six themes -- *Romancing Africa, Ultimate Indulgences, Luxury under Canvas, Action & Adventure, Ancient Pathways, and Family Footsteps* –the programs are custom-created for two or more guests. Added indulgences might include spa treatments in the middle of the bush, a private wine tasting, a hot air balloon safari, bungee jumping, or a game of golf. Accommodations are in the finest private villas, elegant bush homes, historic manors, or chic lodges. Top, professional rangers and naturalists lead travelers into the heart of Africa's best game reserves.

For an **Individual Departure**, a minimum of two travelers is required. Departure dates are flexible, and the journey's pace is adjusted to the participants. **Small Group Departures** require a minimum of 4 and a maximum of 12 participants. These departures are scheduled throughout the year during peak, wildlife viewing periods. All of the Inclusive Expeditions can be customized further by the addition of an **Off-The Beaten Path or Dreamscape** program.

- **Off-The Beaten Path/ Dreamscape Programs:** 6- to 8-day experiential programs into the Africa less traveled. Whether taken as a stand alone adventure or added to an Individual or Small Group itinerary, each provides an unparalleled experience. Sample possibilities include gorilla trekking in Uganda, canoeing the Zambezi River, summiting Tanzania's Mt. Kilimanjaro, or an intimate back- to-nature walking safari in Zambia.
- **Extensions:** 3-to 5-day traditional and non-traditional extensions that can be added to any Individual or Group Departure. These extensions are not stand alone programs. Some examples are: exploring South Africa's Garden Route, viewing prehistoric rock art in a wilderness reserve, visiting a coastal wildlife sanctuary in Mozambique, whale watching or a five-star, train trip from Cape Town to Pretoria.

**Countries of Operation**

<b>Botswana</b>	<b>Mauritius</b>	<b>Namibia</b>	<b>Tanzania</b>
<b>Dubai</b>	<b>Morocco</b>	<b>Rwanda</b>	<b>Uganda</b>
<b>Egypt</b>	<b>Jordan</b>	<b>Mozambique</b>	<b>Seychelles</b>
<b>South Africa</b>	<b>Zanzibar</b>	<b>Swaziland</b>	<b>Zambia</b>
<b>Kenya</b>	<b>Zimbabwe</b>	<b>Madagascar</b>	

### **Client Profile**

Adventurers and luxury travelers of all ages -- singles, couples, families, small groups of friends, inter-generational and special interest groups. People who seek highly personalized and customized encounters with African wildlife and culture, and who require product exclusivity, diversification, and extraordinary personal services.

### **Affiliations**

USTOA, Association for the Promotion of Tourism to Africa, A, Virtuoso, Signature Travel Network, Ensemble, Vacation.com, Travelsavers and e-Travco

### **Company Organization**

- David Herbert, founder and managing director
- Anne Bellamy, president
- Thirty in-house safari specialists whose Africa expertise totals 440 years
- In-house airline reservations and consolidator.

### **Address:**

The Safari Building  
1100 East Broadway,  
Glendale, CA. 91205

**Tel:** (800) 421-8907 or (818) -507-7893

**Fax:** (818) 507-5802

**Email:** [ati@africantravelinc.com](mailto:ati@africantravelinc.com)  
[www.africantravelinc.com](http://www.africantravelinc.com)

+ + + + +